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MEDIA RELEASE – INDEPENDENT MEDIA

FOR IMMEDIATE RELEASE

A New Independent Digital Radio Voice Launching 30 April

Part of the 2BB Creative Pty Ltd Ecosystem

South-East Queensland is about to welcome a new independent digital radio station — built locally, built intentionally, and built with heart.

Free FM will officially launch online on **30 April 2026**, introducing a fresh broadcasting platform developed within the **2BB Creative Pty Ltd** ecosystem.

Founded by Ipswich-based broadcaster **Daniel Thomas**, whose career spans more than two decades across commercial radio and media production, **Free FM** represents a return to something many listeners feel has been slowly disappearing — human-led radio with personality, depth and care.

In an era increasingly shaped by automation and algorithm-driven playlists, **Free FM** is betting on something refreshingly simple: people.

Digitally delivered and professionally structured, the station has been designed to serve South-East Queensland audiences with a broader music mix and a stronger commitment to Australian artists than typically heard within high-rotation commercial formats.

The focus is not volume. It is connection.

The launch date carries personal meaning. 2026 marks twenty years since the passing of Daniel's Aunty Fay, who provided support and encouragement during pivotal years of his life. The chosen date, **30 April** — also the birthday of her daughter, Errin — symbolises continuity and forward momentum.

"This station has been built with intention," Thomas said. "Not to compete loudly, but to contribute meaningfully."

Free FM will commence streaming from **30 April 2026** at freem.com.au.

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